# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed b	by the Registrant ⊠ F	Filed by a party other than the Registrant $\ \square$				
Check	k the appropriate box:					
	Preliminary Proxy Statement					
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))					
	Definitive Proxy Statement					
X	Definitive Additional Materials					
	Soliciting Material Under Rule 240.14	4a-12				
		ROWN & BROWN, INC. (Name of Registrant as Specified In Its Charter)				
	(Name	e of Person(s) Filing Proxy Statement, if other than the Registrant)				
Paym	Payment of Filing Fee (Check the appropriate box):					
$\boxtimes$	No fee required.					
	Fee paid previously with preliminary	materials.				
	Fee computed on table in exhibit req	uired by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.				



## Your Vote Counts!

#### **BROWN & BROWN, INC.**

2024 Annual Meeting Vote by May 07, 2024 11:59 PM ET





Farmingdale, NY 11735

Ricky Campana P.O. Box 123456 Suite 500 51 Mercedes Way Edgewood, NY 11717





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#### You invested in BROWN & BROWN, INC. and it's time to vote!

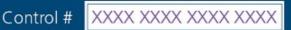
You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 08, 2024.

#### Get informed before you vote

View the Annual Report, Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 25, 2024. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com





#### **Smartphone users**

Point your camera here and vote without entering a control number





#### Vote in Person at the Meeting\*

May 08, 2024 9:00 AM EDT

Annual Meeting to be held virtually: To attend, you must register as a Beneficial Holder at the below URL: https://viewproxy.com/Bbinsurance/2024/htype.asp

<sup>\*</sup> If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.ProxyVote.com or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance

#### THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

#### **BROWN & BROWN, INC.**

2024 Annual Meeting Vote by May 07, 2024 11:59 PM ET

				Board				
Voting Items								
1.	Election of Directors							
	Nominees:							
	01 J. Hyatt Brown	06 James S. Hunt	11 Jaymin B. Patel					
	02 J. Powell Brown	07 Toni Jennings	12 H. Palmer Proctor, Jr.	For				
	03 Lawrence L. Gellerstedt	08 Paul J. Krump	13 Wendell S. Reilly					
	04 James C. Hays	09 Timothy R.M. Main	14 Kathleen A. Savio					
	05 Theodore J. Hoepner	10 Bronislaw E. Masojada	15 Chilton D. Varner					
2.	To ratify the appointment of Deloitte & Touche LLP as Brown & Brown, Inc.'s independent registered public accountants for the fiscal year ending December 31, 2024.							
3.	To approve, on an advisory basis, the compensation of named executive officers.							
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NOTE: Such other business as may properly come before the meeting or any adjournment thereof.

Under New York Stock Exchange rules, brokers may vote "routine" matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. We will nevertheless follow your instructions, even if the broker's discretionary vote has already been given, provided your instructions are received prior to the meeting date.

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